

**American Legion Auxiliary
Unit Annual Report
Public Relations
2022-2023**

Due by April 15, 2023

Mail to: Your District Public Relations Chairman (Refer to your District Directory)

Unit Number: _____ **District:** _____

Unit Public Relations Chairman: _____

Address: _____ **City/State:** _____ **Zip:** _____

Phone Number: _____ **Email:** _____

How many hours did the Unit spend taking photos, interviewing veterans, preparing newspaper articles or website/social media posts? _____

How many dollars did the Unit spend promoting Public Relations? _____

How many miles have members driven promoting Public Relations? _____

Did your Unit create a new Website? _____

Social Media Account? _____

Facebook Page? _____

How many Unit members took the ALA Academy course "Using Social Media to your Units Advantage" course? _____

Are you submitting a Public Relations Press Book? _____

Please make 3 copies of this Annual Report:

Send one to District Public Relations Chairman

Give one to your Unit Historian

Keep a copy for your Unit Records