

MEMBERSHIP 2020-2021

PROGRAMS ACTION PLAN

Teresa TJ Beasley, Chairman

2942 Fleenor Rd

Mitchell, IN 47446

812-797-2095

withtj5@icloud.com

This being our 100th year anniversary as the largest patriotic organization in the world; Membership is a privilege. Let's all be proud to be a member and let it be seen in everything we do. Step up to make a difference is our theme this year. Step up and out into our community's, contacting members and reaching out to our Veterans and their family's. It's what we do.

The Membership Team is here to help you continue to grow your units and our organizations. It is everyone's job to work on Membership. Everyone has a role to play in the recruiting, retaining, and engaging our members. The Membership Chairman is the coordinator of membership. She makes sure that the membership everyone collected is properly prepared and sent to Department for processing. Members enable us to carry out our mission to assist veterans, military and their families.

It is important the membership cards are not held. Please process membership at least twice a month or sooner and get them sent to Department. Important benefits are in jeopardy if a member's dues aren't paid by January 31st. That is the date that National considers a member no longer in good standing. We must make sure no member loses her benefits or are no longer in good standing.

National has a form on the National website for women who are interested in our organization to get in contact with a local unit. These Interest Forms are sent to me and then I send them off to the District Chairman to share with the unit chairman. Please take a few minutes to contact someone who is passed on to you from National. They will be tracking if we contact these women. These women have expressed interest in our organization. This may be an easy way to gain a new member. Please let the chairman who passed it to you know if you were successful in contacting and recruiting a member this way so we can let National know. This past year we received 33 that were interested in joining. I did get these to the proper districts. As of end of books we had only three join. I will be sending these out again to thee districts to get a hold of. I will be sending them a post card and checking in with them to see if anyone has contacted them. These ladies want to join.

I know that this past year has been a tough one. So hopefully this year we will start on a better note.

This Membership year we are focusing on having positive attitudes and being nice to one another. If we all have a positive attitude we can retain the members that we have

by communicating positively to them and recruit new members by showing them how fun and positive our organization is and they will want to join. The negativity must stop because it runs members off and we want to retain our members and get new ones. Be welcoming, kind and respectful to members of all ages. Ask for new ideas and be open to those ideas. Encourage personal contact with members of the unit. Demonstrate Service Not Self in all activities and interactions with others. Realize not all members will attend meetings, be respectful of their choice.

Share Member Tools such as:

- * ALAMIS
- * Set up a Profile on National Website: www.ALAforveterans.org, so you can access "Member Only" section, take advantage of all tips and tools available.
- * Inform members of benefits and discounts available
- * Ask members to help with programs that they are passionate about, if they have passion for it they will try their best at that program.
- * Increase community involvement by using ALA programs that encourage responsible, active support for our military service members and their families.
- * Encourage Junior Members to recruit their eligible friends and relatives.

Here is a list of ladies who will be assisting you with membership. Feel free to contact any of us with questions, issues or comments!

Department Membership Chairman
Overseeing all Districts
Teresa TJ Beasley,
2942 Fleenor Rd. Mitchell, IN 47446
812-797-2095
withtj5@icloud.com

Membership Committeewoman
Overseeing Districts 1-2-3-4-5 and parts of 11
Peggy Eagan
PO Box 574, Chesterton, IN 46304
219-309-7130
mapeg@comcast.com

Membership Committeewoman
Overseeing Districts 6-7-8-9-10 and parts of 11
Vicky Stainbrook,
1305 California St, Columbus, IN 47201
(812) 764-0206
vjfrog@hotmail.com

1st District
Georgia Anderson, 19106 King Place, Lowell, IN 46356
219-696-5808
anderson1967@att.net

2nd District

Teresa Harris, 3427 LaRosa St., Portage, IN 46368
219-741-1830
teresa3torres@hotmail.com

3rd District

Betty Slagle 257 E Wabash AVE, Nappanee, IN 46550-2658
574-536-9699
tbslagle@msn.com

4th District

Beulah Matczak, 2122 Dale Drive, Fort Wayne, IN 46819
260-747-6305
bmstoker1@frontier.com

5th District

Roxy Stoner, 647 Seminole Lane, Wabash, IN 46992
260-563-2832/260-615-4015
stoner647@comcast.net

6th District

Tamra Everhart, 1040 South 5th St, Clinton, IN 47842
812-243-9099
tleverhart@comcast.net

7th District

Sherri McGee, 809 Nast Chapel Ln., Martinsville, IN 46151
317-691-9909
sherri.gee7604@sbcglobal.net

8th District

Diana Van Hooks, PO BOX 1091, Evansville, IN 47706
812-547-6476
dpvanhooks@gmail.com

9th District

Stephanie Cutter, 13197 Tinker Road, Vevay, IN 47043
812-583-4415
sstreich23@gmail.com

10th District

Sharon Baldwin, 1201 S. Q St., Richmond, IN 47374
765-969-2830
Sjbaldwin1210@gmail.com

11th District

Nancy Gunning, 19 Cosby Road, Mooresville, IN 46158

765-430-3586

ngunning468@yahoo.com

If you can't reach the chairman for your district, please call your Membership Committeewoman, me or another district chairman. We are all here to help your unit succeed with membership this year. No question is too silly to ask to have things done correctly. You can also call Department Headquarters if you need help. The ladies there are always willing to help!

One resource developed to help you is Membership 101. This is a guide with notes on it to help with preparing the membership paperwork. It is very important that the membership transmittal forms are correctly completed. Following the Membership 101 steps should make the transmittal process easy to fill out. We have made up a courtesy transfer form so the unit that receives a transfer in will fill out and send to the unit losing the person.

We have a few target dates for this year:

September 25th - Fall Conference 50% all units to reach goal will be put in drawing for 2 memberships at unit value.

January 14th – in Honor of our Troops 75% all units to reach goal will be put in drawing for 2 memberships at unit value.

February 14th - Valentines Day 80% all units to reach goal will be put in drawing for 2 memberships at unit value.

March 25th - Boots on the ground ladies 90%, step up to make a difference. all units to reach goal will be put in drawing for 2 memberships at unit value.

April 4th President Jennies Birthday 95% all units to reach goal will be put in drawing for 2 memberships at unit value.

May 20th - 100% All the way Ladies all Units to reach this goal will be put in drawing for two registrations to State Convention and two goody bags.

May 20th - 101% Outstanding all Units to reach this goal will be put in drawing for two registrations to State Convention and two goody bags.

At the End of the year:

Unit recruiting the most –One in the North and One in the South will receive \$25.

Unit with the Highest Percentage- One in the North and One in the South will receive \$50.

Recruiters that get the 10X10 Nov 1st will be put in drawing for \$50. (This is from Department of Indiana).

If you get 5 rejoin or recruit 5 by Jan 15th and May 14th you will be put in drawing for \$50.

Juniors Awards if they get 5 new juniors by Feb 14th they will be put in drawing for \$50.

The Junior that recruit's the most members at the end of the year will receive \$50. (If tie there will be a drawing)

Remember to receive your awards you must have your Mandatory fees paid and your Poppy fees paid. If you do not have them paid when you submit for the awards you will not be put in drawing.

There are quite a few Membership Awards: more information at National Website: www.alaforveterans.org.

Unit Award:

Newly Chartered Unit Award - Presented to each unit Chartered between Sept. 1, 2020 and July 1, 2021.

Department Awards:

- * **Arlene Hicks Revolving Plaque** - Unit with 150 members or less enrolling the most Junior members percentage wise at Close of Books (June 30, 2021)
- * **Monetary Membership Award** - The District that reaches goal first
- * **"Lincoln Gavels"** - The Districts in the North and South that reach goal first
- * **Denise Delaney-Wrolen Monetary Award** - The Unit have the largest numerical gain over last year's membership at Department Close of Books (June 30, 2021). In the case of a tie, those reaching Department headquarters first will receive the award.
- * **Virginia Baker Revolving Award** - The Unit with the largest percentage over goal as of January 31, 2021.
- * **Shirley Firkins Monetary Award** - The unit with 250 or more members with the largest percentage of membership over quota by January 31, 2021.

- * **Department Page** - She will be selected from the Goal District having the largest gain in membership over the 2020 records on a percentage basis as of Department Close of Books (June 30, 2021).

National Awards:

- * **5/R5-Recruit and Rejoin** - Members who recruit or rejoin 5 or more Junior or Senior members must not have paid dues since 2018. Must be to National before Feb 17 and June 14, 2021. Each R5 receives a special gift

* **10X10 Award** - Members who recruit 10 or more new junior/Senior members will receive \$100. They will also be put in drawing for \$1000 to go to National Convention in Phoenix in 2021.

Must be entered into ALAMIS by November 10th. Forms to be at HQ no less than one week prior to deadlines. Forms are on the alaforveterans.org web site.

***Week of Caring and Sharing April 1-7 2021. One entry per unit no later than April 30th.** The unit must have secured at least one new or rejoin member that week. Will be put in drawing for \$25.

That is a lot of awards to reach for, you have several opportunities this year that can help you to get these awards. Invite people to your open to the public events, talk to people when you are wearing your Auxiliary branding, always promote the auxiliary when you can out in public to try to get new members, always smile and have a good attitude.

There are several units that have over 200 members and hardly any juniors. Remember those Juniors count to.

It may seem like a lot to do, but I know we can do it! Our goals this year are very reachable and I think every unit can do it. Just remember to have fun with membership and stay positive, promote the American Legion Auxiliary and share with people how you love serving our veterans with everyone.

Use the National Website: www.alaforveterans.org as a resource for membership. You will find all the forms for the National Awards there. If you cant print them out let me know and I will try and get you some.

Department Website: www.aladepin.org

The membership team is here to help you anyway we can. Please, remember to not hold on to membership cards get them turned in by every 2 weeks or sooner. It is very important. If you are having issues, please ask for help. Lets all have a great, fun year. Thanks for all that you do for our veterans! Membership, Membership, Membership.

We are the Largest Patriotic Organization in the World. Now more than ever we need to share your patriotism and show the world what it is like to be an American.