

American Legion Auxiliary
CHILDREN & YOUTH
Programs Action Plan
2021 - 2022

What is this program and why do we have it?

The Children and Youth program emphasizes protecting, caring for and supporting children and youth, particularly those of veterans' and military families.

What can you do to work this program?

This program gives us the opportunity to reach youth that may not be familiar with us. We can reach them with patriotic programs, supporting their good deeds and supporting them while a parent is deployed.

Here are a few programs the American Legion Auxiliary sponsors:

- **“Star Spangled Kids”**- This program educates children and youth on the history of the United States from the aspect of patriotism, Americanism, and the US Constitution.
- **Youth Hero/Good Deed Awards**- This is a way to recognize youth in our community who demonstrate good citizenship, either through a brave physical act or doing a good deed.
- April is the American Legion’s Children and Youth Month.

Here are other partners of the American Legion Auxiliary serving youth:

- **Military Child Education Coalition**- makes sure every military connected child is college, work, and life ready. They address the unique education concern of a military lifestyle.
- **Tragedy Assistance Program for Survivors (TAPS)**- provides comfort, care, and resources to all those grieving the death of a military loved one. Since 1994, TAPS has provided comfort and hope 24/7 through a national peer support network and connection to grief resources, all at no cost to surviving families and loved ones.
- **Big Brother/Big Sisters**- makes meaningful, monitored matches between adult volunteers (“Bigs”) and children (“Littles”), ages 5 through young adulthood in communities across the country. They develop positive relationships that have a direct and lasting effect on the lives of children.
- **Boys and Girls Clubs of America**-To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.
- **Give an Hour**- to help improve the mental health and wellbeing of all persons.

Links to these mission partners can be found at www.legion-aux.org in the My Auxiliary members portal.

Now that you have programs and partners, what can you do?

- Make a Star-Spangled presentation at your local school.
- Encourage local high school students to participate in the Oratorical program. School debate teams are a great place to start. Mention that a lot of scholarship money can be earned.
- Monitor your local newspapers, TV, and radio stations for news about young people who performed acts of physical valor. Schools and churches are another source for good news.
- Have a midyear school supply drive for military kids. Pens, pencils, and paper don't last all year. Everyone does back to school in August. Try an event in January as the new semester starts.

For additional ideas, join the Children and Youth Facebook page. The sign up is on the Children and Youth information page.

Important due dates:

- Yearend Unit reports are due to the District Chairman by April 15th.
- Yearend District reports are due to the Department Chairman by April 27th.

Awards:

Department Awards:

Peggy Bishop Monetary Award to the Unit with the largest percentage of contributions to the National Child Welfare Foundation.

Personal Chairman Awards:

- 1) Award to the Unit that has the best fundraiser for the National Child Welfare Foundation using the Purple Up Cup.
- 2) Award to the District that has the best fundraiser for the National Child Welfare Foundation using the Purple Up Cup.

Please include pictures with your reports. You can send pictures directly to me if that is easier. Also, if I am your Facebook friend, tag me so I can find them.

There are National Awards for Units that have an outstanding Children and Youth program. Visit www.legion-aux.org for more details. Or drop me an email, phone call or snail mail and I'll send the information.

As Whitney Houston sang, I believe our children are our future. The Children and Youth program gives us a great opportunity to serve them and help them become all they can be. We can help comfort them when they are scared. We can instill in them a great love of country. We can help them pay for their college educations. By working this program, we can help develop a generation that understands what a good citizen is.

Jenny Gump-Chairman
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Purple Up, with a Cup



**Fundraiser for the Child Welfare Foundation.
Cup changes from Pink to Purple with cold
liquid.**

**Cups are \$5. There is an award for the best
fundraiser for CWF using the cup.**

**Contact your District chair or the Department
chair on how to get a cup!**



American Legion Auxiliary

Youth Hero and Good Deed Award Nomination Form

NAME OF YOUTH _____

Youth's Age _____ Male Female Date of deed _____

Submitted by Unit # _____ Dept. of _____

Description of bravery and/or deed performed by youth (to be completed by unit)

- **Good Deed Award** – Youth should demonstrate leadership role in community service, specific deed should be present
- **Youth Hero Award** - Youth should demonstrate a physical act of valor

Attach extra pages as need. Please attach news clippings or include website to verify the deed being recognized.

UNIT CERTIFICATION (MUST BE CERTIFIED BY TWO UNIT MEMBERS)

Unit Member _____ Date _____

Unit Member _____ Date _____

Units should send completed applications to their department secretary.

DEPARTMENT SECRETARY CERTIFICATION

Name _____ Date: _____

Department secretary mail nomination to ALA National Headquarters, 3450 Founders Road, Indianapolis, IN 46268, or email to Children&Youth@ALAforVeterans.org. Awards will be shipped at no cost.

Please ship to:

Name _____ Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Please use this form for all Youth Hero and Good Deed Award nominations. For more information, contact National Headquarters at Children&Youth@ALAforVeterans.org or (317) 569-4500.

NATIONAL HEADQUARTERS USE ONLY <input type="checkbox"/> Youth Hero Award <input type="checkbox"/> Good Deed Award	
Date received _____	Date shipped _____

Children and Youth "Proud Parent of a Military Child" Honor Button

The sacrifice by the children of our servicemembers is something we all recognize. In consideration of this fact, the Children and Youth Committee have developed and embraced an initiative to honor the children of those who are serving by the family members and friends who love them most. A commemorative honor button is the perfect choice to remember and recognize our children who suffer when a parent is deployed or serving in remote locations. Let them know they are a hero too and show you care by honoring them proudly.



How do I order my button?

1. Scan a photo as a .jpg or .pdf file and send via email to greenlure@yahoo.com
 2. Put your name in the subject line of the email
 3. Mail form with payment to address below. Upon receipt of email we will match with form.
- Do not worry about sizing or cropping...we will take care of that on our end.*
4. If you can't scan - no problem. Mail the photo with form information and payment to the address below. We will return your photo with the button.

Photo Button\$5.00/ea

Special Offer Free!

For every "Proud Parent" button ordered, receive a free "I'm a Hero 2" button for your littlest hero to proudly wear!



Honor Them Proudly! Order Now!

Please complete all information and mail form with payment to the address noted.
You may submit up to three photos per form. This form may be photocopied

Photo #1 _____ x \$5.00/ea \$ _____
description of photo qty Total

_____ identify family member for button (mother, uncle, grandpa etc.)

Photo #2 _____ x \$5.00/ea \$ _____
description of photo qty Total

_____ identify family member for button (mother, uncle, grandpa etc.)

Photo #3 _____ x \$5.00/ea \$ _____
description of photo qty Total

_____ identify family member for button (mother, uncle, grandpa etc.)

Total All.....\$ _____

Your Information Here

Name: _____
Address: _____
Address: _____
City, State, Zip: _____
Email: _____
Tel: _____

Mail Form, Payment, Photos Here

Greenlure
2633 Shasten Street
Grove, OK 74344



Questions/Problems...Call: 913-837-0556
email: greenlure@yahoo.com

Make Checks Payable to:
Greenlure

Finished button size is 2-1/4"



**American Legion Auxiliary
National Children & Youth Report and Award Cover Sheet**

Please note, your report will also be viewed as an award entry if this cover sheet is attached.
Complete the following if you are applying for a member award.

Unit #: _____ Full official unit name: _____

Name of state where you are a member: _____

Member's Full Name: _____ ALA member ID#: _____

Nominating Member (if different from above): _____

Nominator's Phone number: (____) _____

Nominator's Email address: _____

National committee sponsoring award: _____

Name of the award you are applying for: _____

For a unit award or to submit a year-end unit narrative report, please complete this section.
Be sure to give the complete name of your unit. The award certificate will be prepared using the information you include below.

Unit #: _____ Full official unit name: _____

Name of department: _____

Unit president/chairman (**circle one**) name: _____

Above listed person's ALA member ID#: _____ Phone number: (____) _____

Email address: _____

For a department award or to submit a year-end department narrative report, please complete this section:

Name of department: _____

Name of department chairman: _____

Chairman's phone number: (____) _____ ALA member ID#: _____

Chairman's email address: _____

Please see instructions on previous page about where to send this form.

