

**American Legion Auxiliary
MID-YEAR Report - Unit
Public Relations
2019-2020**

Due by December 1, 2019

Mail to: District Chairman (Refer to your District Directory)

Name: _____

Address: _____

Or Email to: _____

Unit Number: _____

District Number: _____

Unit Chairman: _____

Address: _____

City: _____ Zip: _____

Phone Number: _____

Email: _____

Please respond to the 6 questions listed below. Your time and participation are greatly appreciated!!

1. Has your Unit started a Website or other Social Media launch?
2. Has your Unit been mentioned in local media promotions? If so, for what activities?
3. Did you use any of the PSA announcements from the National website? What type of response did you receive following the announcement?
4. Did you complete and send your active updated media contact list to the Department Chairman as requested?

5. Have you completed any specific social media events that spread the ALA brand? What was the impact?
6. What activities and/or events has your unit/district done to build brand loyalty? Provide short narrative and/or bulleted items.

❖ **Make 3 copies of this report and Send to:**
District Chairman listed above
Unit Historian
PR Chairman Unit Records

**American Legion Auxiliary
MID-YEAR Report - District
Public Relations
2019-2020**

Due by December 15, 2019

Mail to:

Connie Banks
8333 Carrington Drive
Evansville, IN 47711

Or email to: bankscj1@gmail.com

District Number: _____ # of Units: _____ # of Units Reporting: _____

District Chairman: _____
Address: _____ City: _____ Zip: _____
Phone Number: _____ Email: _____

Please respond to the 6 questions listed below. Your time and participation are greatly appreciated!!

1. How many Units started a Website or other Social Media launch? _____ Your District? _____
2. How many Units have been mentioned in local media promotions? _____ Your District? _____ If so, for what activities?
3. Did you use any of the PSA announcements from the National website? _____ How many Units? _____ How many Districts? _____ What type of response did you receive following the announcement?

4. Did Units/Districts complete and send your active updated media contact list to the Department Chairman as requested? Please provide Unit and District info.

5. Did Have you completed any specific social media events that spread the ALA brand? What was the impact?

6. What activities and/or events has your unit/district done to build brand loyalty? Provide short narrative and/or bulleted items.

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District Chairman listed above
District Historian
PR Chairman Unit Records**