



# American Legion Auxiliary

*A Community of Volunteers Serving Veterans,  
Military, and their Families*

**TO: National Executive Committee Members, National Officers, National Chairmen, Past National Presidents**

**CC: Dept Presidents; Dept Secretaries, NHQ Staff; National Committee Members**

From: Kelly Circle, Executive Director

Re: **Special Briefing 12-01-2020**

Today is Giving Tuesday and we are more than halfway to our goal! But, we need your help to make it across the finish line! Please feel free to share the following message with all your Facebook friends and encourage all your non-member friends to contribute to a great cause!

Happy [#GivingTuesday](#)! Today only, the ALA Foundation board of directors is doubling gifts made in support of veterans, military, and their families up to \$9,000. Make a gift now at <https://donate.legion-aux.org/CSiDonate/Give.aspx/QDSQ9AAB#c> and it will go twice as far! [#ALAFoundation](#)

With no convention this year, we have some ground to make up, so every dollar counts. Thank you for all your support!

In case you missed the other breaking news of the day, here is the link to the announcement of The American Legion's partnership with Chip Ganassi Racing:

<https://video.foxnews.com/v/6213303514001?fbclid=IwAR1gidvj8uUl9mreIAuEr0Ej1byb8AiHXmhkcjo2M0ljg-kePa8GXeEYsg0#sp=show-clips>

This is a fantastic move to get The American Legion family name out into audiences that currently may not realize who we are and what we do! I've attached the press release and the talking points from The Legion so if you get questions from our members or perspective members, you can help spread our message. Always remember: "A rising tide lifts all boats!"

Congratulations to Executive Marketing Director, Dean Kessel, and the entire Legion team on creating this great opportunity!