

Program Action Plan

2019 - 2020

Auxiliary Emergency Fund

Chairman: Mary Edwards

The Auxiliary Emergency Fund (AEF) will provide temporary financial assistance for eligible members during times of crisis or weather-related emergencies and natural disasters and promotes awareness and knowledge of the program.

AEF and the 2019 - 2020 ALA Centennial Strategic Plan: By providing temporary financial assistance to members in need, the AEF increases brand loyalty (Goal 5) and helps us retain members (Goal 1).

1. What Can You Do?

Member: Distribute the "Before you Begin - Frequently Asked Questions" sheet and AEF brochure found at www.alaforveterans.org to help promote a benefit to new members.

Unit: Have printed applications and brochures available during unit meetings.

2. Support AEF fundraisers.

Member: Make a personal donation to the AEF. Donations of \$50 or more will receive a pin.

Unit: Put an AEF donation can in your local post. A label can be downloaded at www.alaforveterans.org.

Programs and Activities:

AEF questions and information are available on www.alaforveterans.org on the AEF page.

The following rules apply to the AEF Fund:

- a. A time of financial crisis when no other source of aid is available to pay for shelter, food and utilities.
- b. Weather related emergencies and natural disasters, for food and shelter
- c. Educational training for eligible members who lack skills for employment or to upgrade workforce skills.
- d. Assistance will not be granted for accumulated debts or medical expenses.
- e. Eligibility: Persons who have been members of the ALA for at least the immediate past two consecutive years and

- whose current membership dues are paid at the time the emergency occurs (3 consecutive years dues) may apply.
- f. The maximum grant amount is \$2,400.00, disbursed as determined by the AEF Fund Grant Committee.

Additional Resource:

The AEF Committee Facebook group, search "Aux Emergency Fund"

AEF Reporting:

Unit Mid - Year Report due to District December 1, 2019
District Due to Department by December 15, 2019

Annual Reports (Year-End):

Unit Annual Report is due to District April 15, 2020
District Annual Report is due to Department April 27, 2020

AEF Awards:

National: Must include National Report and Awards Cover Sheet

Member Award: Citation and Lapel Pin presented to an Individual Contributor donating \$50 or more.

Unit Award: Citation Plaque presented to the Unit contributing the largest amount per capita.

Department: Ruth Rairdon Award Plaque to be presented Each Year.

Unit Award: To the Unit which makes the largest monetary contribution per Senior member at close of book to the American Legion Auxiliary Emergency Fund on a percentage basis according to its paid membership. In case of a tie, the contribution reaching Department Headquarters first wins.

AEF Challenge
How High are you Stepping Up

Lets fill up a boot and see how much we can collect and win an award for President Jennie Maune. you may use an actual boot or a large sock and I would like this to be on the Unit Level, District Level and lets include our Juniors!!

This will be my personal award and there will be an award for Juniors, Unit and District with the largest amount collected!!!

GOOD LUCK AND LETS GO!!!!!!